

LOS ANGELES  
**sutileza**  
AGENCY



# PORTFOLIO

ELEVATE YOUR  
BRAND  
INTENTIONALLY

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# sutileza



## WHO ARE WE?

At Sutileza, we turn vision into impact. Specializing in web development, dynamic imagery, motion pictures, social media management, and immersive branding experiences, we craft bold, memorable stories that elevate your brand. Thoughtful strategy, cinematic creativity, and measurable results — all designed to make your brand unforgettable.

CHRISTIAN  
LONGNECKER

SUTILEZA.agency



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# SERVICES

- Commercial Web Development
- Dynamic Imagery
- Motion Pictures
- Social Media Management
- Branding Experiences
- Digital Advertising
- Physichal Advertising





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# WEB DEVELOPMENT



## What We Do:

- Design and develop responsive, modern websites
- Custom landing pages, e-commerce platforms, and content management systems
- Focused on user experience (UX) and conversion optimization

## Why It Matters:

A website is the digital front door to your brand — we make sure it's visually stunning, functional, and impactful.





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# DYNAMIC IMAGERY



## Photography

Brand and lifestyle photography  
Product shoots, environmental  
imagery, and studio sessions  
Professional editing, retouching, and  
color grading.

## Videography

Cinematic brand videos and commercials  
Short-form social content, reels, and  
story videos  
Motion graphics, animations, and post-  
production editing.





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# MOTION PICTURES

## What We Do:

- Cinematic brand videos, commercials, and short-form social content
- Storyboarding, filming, and post-production
- Motion graphics, animations, and visual effects

## Why It Matters:

Motion creates emotion and engagement, allowing your brand to stand out in a crowded market.





# sutileza SOCIAL MEDIA MANAGEMENT

## What We Do:

- Content strategy, creation, and posting
- Community engagement and analytics tracking
- Campaigns for growth, awareness, and conversion

## Why It Matters:

We turn followers into fans, ensuring your brand presence is consistent, authentic, and results-driven.





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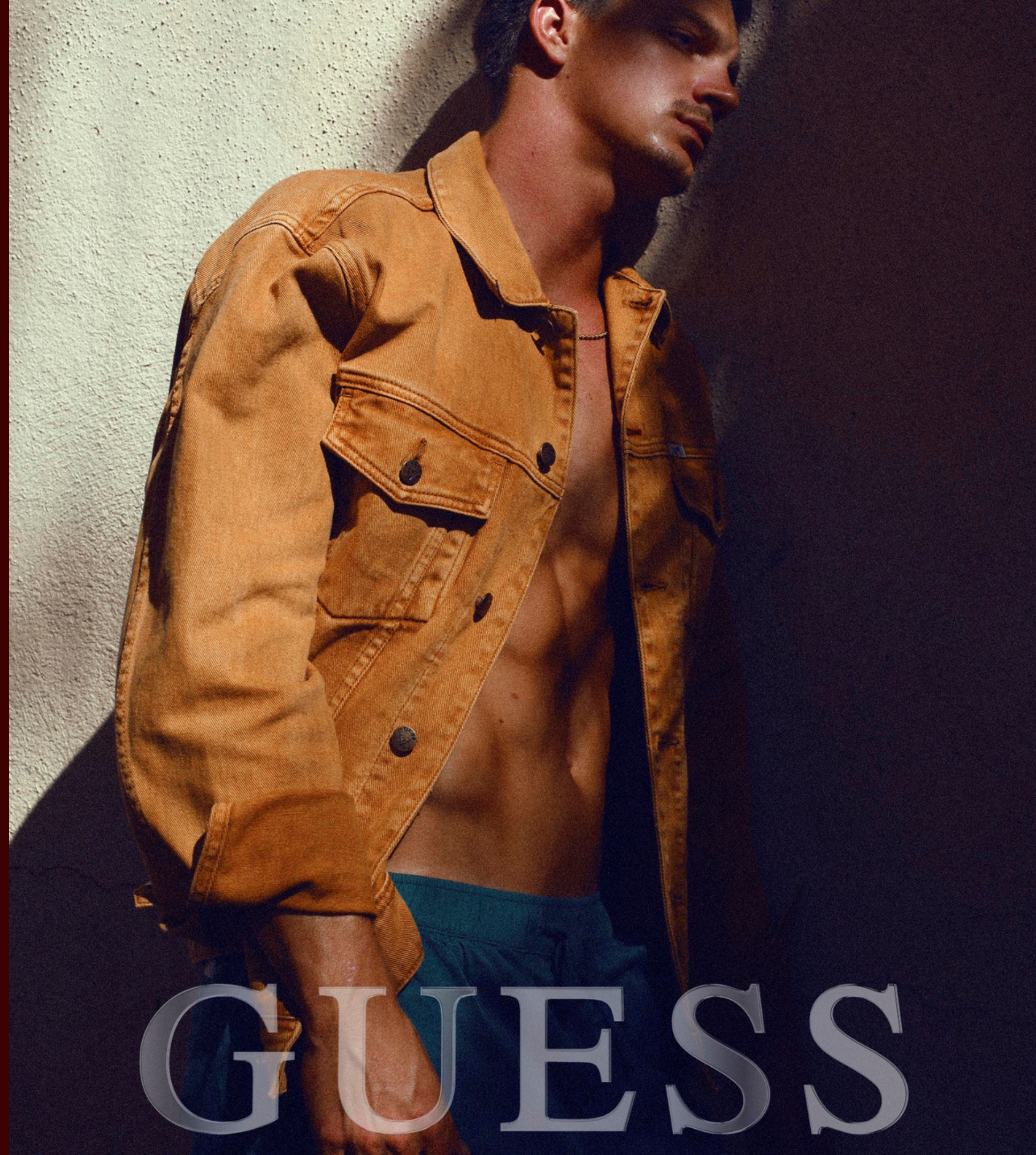
# BRANDING EXPERIENCES

## What We Do:

- Brand identity development (logos, typography, color palettes)
- Brand messaging, positioning, and story creation
- Experiential marketing and digital branding campaigns

## Why It Matters:

We craft memorable, cohesive brand experiences that resonate with your audience and strengthen recognition.





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# DIGITAL ADVERTISING



## What We Do:

- Paid social media campaigns (Instagram, Facebook, TikTok, LinkedIn, and Yelp)
- Google Ads & search engine marketing (SEM)
- Retargeting and conversion-focused campaigns

## Why It Matters:

We create strategic ads that reach the right audience and drive measurable results, ensuring every ad dollar works effectively.



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# VIDEO & MOTION ADVERTISING

## What We Do:

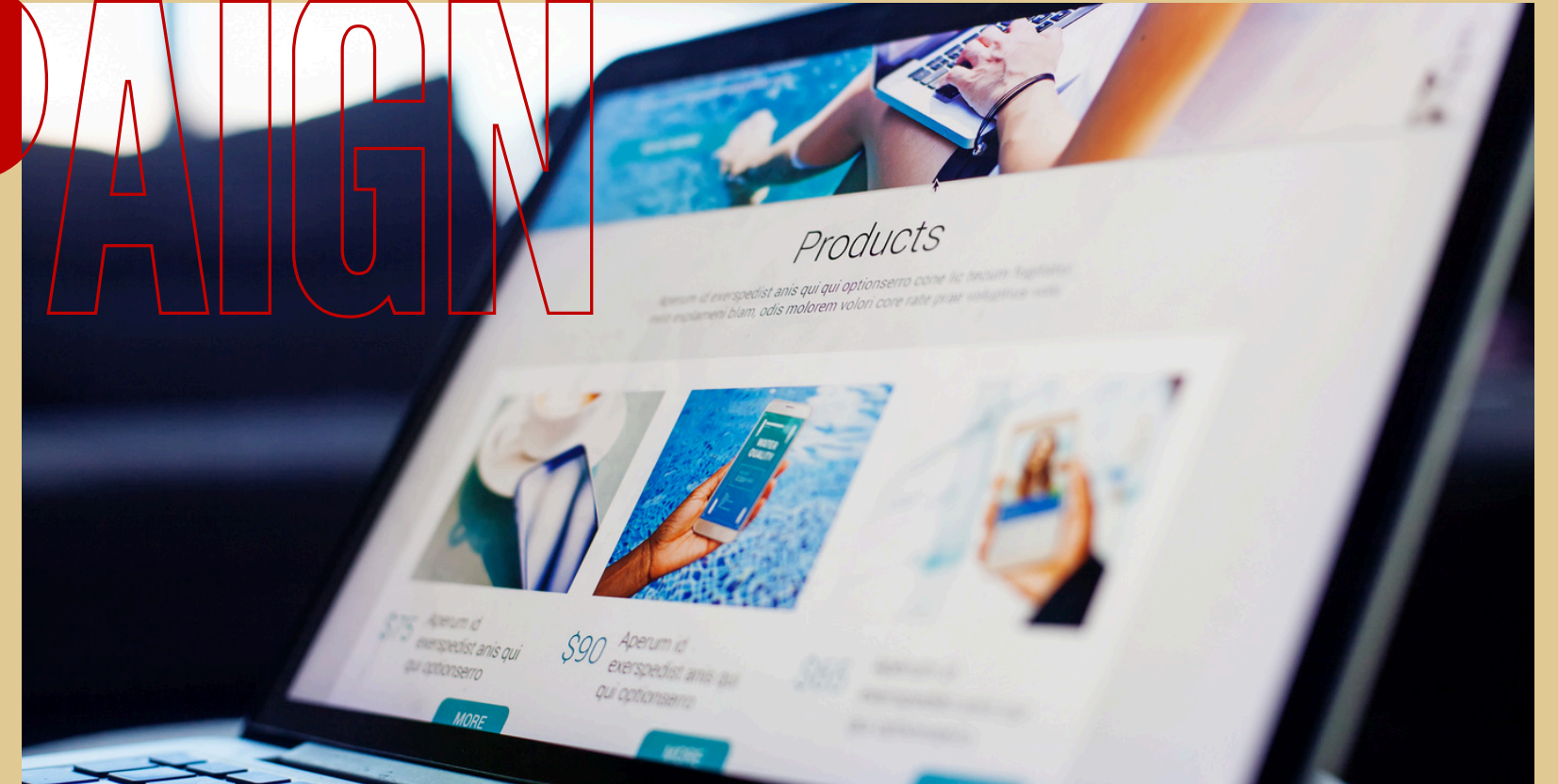
- Short-form social videos, reels, and story ads
- Cinematic promotional content for online advertising
- Motion graphics and animated ad content

## Why It Matters:

Video ads grab attention faster than static content and increase engagement across social platforms.



# sutileza CREATIVE CAMPAIGN STRATEGY



## What We Do:

- Concept development and campaign storytelling
- Visual and messaging strategy across all channels
- Campaign scheduling, optimization, and analytics

## Why It Matters:

We ensure your ads are cohesive, creative, and strategically aligned with your brand, maximizing impact.



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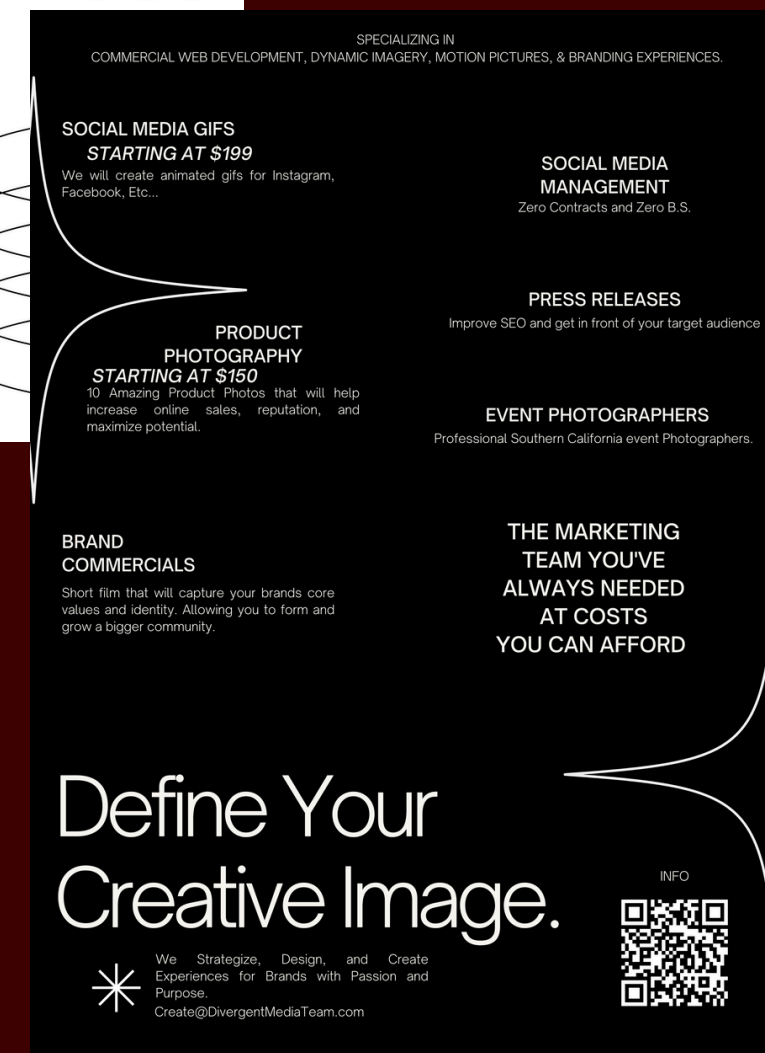
# PRINT & OUTDOOR ADVERTISING

## What We Do:

- High-quality print ads (magazines, brochures, flyers)
- Billboards and signage design
- Branding integration for offline campaigns

## Why It Matters:

Even in the digital age, strategic print and outdoor ads build credibility and brand recognition.



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THANK YOU



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